**Palisades Charter High School Booster Club, Inc.**

A California Non-Profit, Non-Stock Corporation

**Minutes for August 12, 2020 Executive Session Meeting**

**Via Zoom Call**

1. **Welcome and Call to Order** – Booster Club President, Dick Held, called the meeting to order at 7:00 p.m.
2. **Welcome and thanks -** Welcome everyone.

1. **Board Members present** - Dick Held (President), Dorothianne Carr (Treasurer), Sylvia Karlan (Secretary), Rene Rodman (VP Fund Raising), Gary Landau (VP Communications), Daphne Gronich, Nooshin Noghreian, Shalane Respondek, Sue Seltzer, Sabrina Ishak. Ivy Greene was also present as an immediately prior Director and VP Communications. Malia Jakus of PCHS faculty was also present to assist with planning and production of Zoom Kick-Off-Party**.**
2. Introductionof all those present
3. **Secretary’s Report** – Booster Club Secretary Sylvia Karlan reported. At the July 14, 2020 Executive Session Board meeting, the BC funded $471.75 to the 9th grade Make and Fabricate Pod and the Media Pod, and up to a total of $4,000, for the purchase of the novel *All American Boys* for use by 9th graders in each of the 9th grade Pods (including those Pods that did not yet request funding for the novel) as part of the 9th grade curriculum. Report and Minutes of July 14, 2020 Executive Session Board Meeting to be confirmed***.***
4. **Treasurer’s Report** – Booster Club Treasurer, Dorothianne Carr reported. As of August 12, 2020, BC has received $3,336 in donations for this fiscal year, beginning July 1, 2020, plus $1,959.57 from Ralphs for total income of $5,295.81 YTD. Expenses for previously granted items has been $61,527.54, resulting in net negative income of -$56,203.93 for this FY. (Reporting is done on a cash basis.) Treasurer’s Report confirmed.
5. **Old Business -**
6. **Hydration Stations (drinking fountains)** – Daphne reported that the new sub’s bid for installation of the drinking fountains came in unreasonably high on its bid (the previous bid was $8,886.12 but the sub with that bid had not been certified by LAUSD). Will be seeking new bid from other sub(s) and/or seeking certification of sub with lower bid.
7. **Optimist Club –** No news since last month when Optimist Club granted BC $1,000 for Tech needs.
8. **Masons –** Daphne reported that Masons still have not met, so have not yet reviewed our $5,000 grant application.
9. **Auction/Party 2020 –** Ivy reported that auction committee is still working on closing out all items of past (2020) on-line Auction.
10. **New Business –**
11. **Zoom Fundraiser Kick-Off Party –** to be produced by Film teacher Malia Jakus, Malia reported
    1. Opening sequence with Dick, Dr. Magee at Kim’s home have been filmed
    2. Performance will be by A CaPali singing group, filmed yesterday.
    3. “Thank you’s” from Pali students, teachers have been filmed.
    4. Filming date of “Live” segments for donors: Wednesday, August 19, 2020 at 7:00 p.m. for Board members
       1. Wear party attire, have a drink, bring a check, pretend you are there
       2. Make your donation as member of BC Board “live” – be an example!
    5. Zoom “Kick-Off Party” for parent body: premiers on Wednesday, August 26, 2020 at 7:00 p.m.
       1. Will premiere “live” on YouTube. We will give out the link to parents via emails, etc.
       2. It will premier same time for all, so it feels live.
       3. Length of show/party – goal to be short as possible, 30 -45 min. max.
          1. Perhaps two versions – 30 min for premiere; longer version with extra filmed thank you’s to be posted on BC website.
    6. Goal: Raise $50,000
    7. Fund-A-Need: Additional opportunity to fundraise, what need are parents passionate about? Are we doing this?
    8. Recognition of Donors: Names will be projected in real time, or as close as possible.
    9. Method of Payment: How do donors pay on Zoom? Logistics? Go to palihighbosterclub.com or just “push a button” per Dorothianne? *Has this been resolved?*
12. **Back-to-School Fundraising Mailer/Campaign** – Rene reported, fundraising letter went out. Will be following up re banner donors.
13. **School Budget Committee Meeting** – Daphne reported.Meeting is next week. Nothing clear yet. PCHS will probably receive same amount of funding as last year but delivery of the funds will be deferred.
14. **Website –** Gary reported. In order to automate transfer of contacts from BC website to Constant Contact platform (i.e., to capture contact info when someone logs in to BC website), which Ivy confirmed previously had been done manually, an app exists, LightBox. Cost to purchase app is $3/month. BC approved Gary’s purchase of this app to facilitate automation. Subsequent to the meeting, Gary informed the Board that he discovered a different method to obtain the contacts, so this LightBox app is not necessary.
15. **Funding Requests -**
16. **Albert.io (school-wide technology tool) –** John Viera requested $11,250 to benefit 3,000 students for yearly renewal of Albert.io site license, online learning platform for high quality content review /test prep materials for AP tests and all levels of learning that has had great results at Pali. This request is made in the event that the planned funding for this item through the PCHS budget and/or PCHS Fund falls through. Approved, only in the event that other funding for this request falls through.
    * + - 1. **Amount Requested: $11,250**
          2. **Amount Funded:** **$11,250 in event planned funding does not come through**
17. **English 9/Social Justice Pod –** Evelyn Rivera requested unspecified amount to benefit 80 students for purchase of novel *All American Boys* for use in 9th grade Social Justice Pod, one for each student. Dr. Magee approved the request last month, as part of previous BC grant up to $4,000 for purchase of this novel in 9th grade curriculum. Approved as part of last month’s $4,000 funding.
18. **Amount Requested: $0**
19. **Amount Funded:** **$0**
20. **English 9/Entrepreneurship Pod –** Alaina Voccio requested unspecified amount to benefit 80 students for purchase of novel *All American Boys* for use in 9th grade Entrepreneurship Pod, one for each student. Dr. Magee approved the request last month, as part of previous BC grant up to $4,000 for purchase of this novel in 9th grade curriculum.Approved as part of last month’s $4,000 funding.
    * + - 1. **Amount Requested: $0**
          2. **Amount Funded:** **$0**
21. **English 9 –** Ashley Garrett requested $250 to benefit 119 students for purchase of novel *All American Boys* for use in new 9th grade English curriculum, one for each student. Dr. Magee approved the request last month, as part of previous BC grant up to $4,000 for purchase of this novel in 9th grade curriculum.Approved as part of last month’s $4,000 funding.

* + - * 1. **Amount Requested: $250**
        2. **Amount Funded:** **$0 [funded last month]**

1. **Film 1, Film 2, Media Pod –** Malia Jakus requested $8,213.52, which was reduced to the actual cost of $7,320, to benefit 5,000 students for creation of 20 filmmaking kits for check out, to be used for many future years. This amount will cover 10 tripods, 20 microphones (10 wireless, 10 hybrid camera/computer), 10 smartphone tripod adapters, 10 smartphone microphone adapters, and 15 camera/gear backpacks. Approved.
   * + - 1. **Amount Requested: $7,320.90**
         2. **Amount Funded:** **$7,320.90**

**TOTAL REQUESTS:    $ 18,820.90**

**TOTAL FUNDED: $ 18,570.90 [$11,250 of which is contingent, only in event other planned funding falls through]**

**Next Booster Club Meeting –** The next Booster Club General Membership Meeting will be held on September 22, 2020 at 7:00 p.m. via Zoom call.

**Adjournment** – Thank you all for attending. Adjourned at 8:25 p.m.

Dick and the Booster Club team